

### **Topic 3: Estimation**

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### Outline

1. Likelihoods

2. Maximum Likelihood Estimation

### Likelihoods

Topic 3 | Ethan P. Marzban PSTAT 120B, Sum. Sess. A, 2024 Page 1/36



### Leadup

- Last lecture, we began discussing the notion of a **likelihood**.
- Recall that, computationally, a likelihood is just a joint PMF/PDF that we now treat as a function of one or more population parameters.
- Conceptually, the likelihood evaluated at a given set of observations represents how *likely* a given value of the parameter is.



# Likelihood

#### **Definition (Likelihood)**

Let  $\vec{y} := \{y_i\}_{i=1}^n$  be an observed instance of a random sample  $\vec{Y} := \{Y_i\}_{i=1}^n$ , whose distribution depends on some parameter  $\theta$ . The **likelihood** of the sample is simply the joint PMF/PDF of  $\vec{Y}$ .

• To avoid having to constantly separate the discrete and continuous cases, we adopt the notation

$$\mathcal{L}_{\vec{y}}(\theta)$$
 or  $\mathcal{L}(y_1,\cdots,y_n;\theta)$ 

#### to mean the likelihood.

Topic 3 | Ethan P. Marzban PSTAT 120B, Sum. Sess. A, 2024 Page 3/36



# Notation

- A quick note on notation: I will use the notations  $\mathcal{L}_{\vec{y}}(\theta)$  and  $\mathcal{L}(y_1, \cdots, y_n; \theta)$  interchangeably [though the second notation makes the sample values clearer, it is clunkier than the first].
- Just be aware that the textbook always uses  $\mathcal{L}(y_1, \cdots, y_n; \theta)$ .
  - Technically the textbook writes  $\mathcal{L}(y_1, \cdots, y_n \mid \theta)$ , but so as to avoid confusion with conditional distributions I will avoid using this notation for the purposes of this class.
- And, again, to reiterate the likelihood is nothing more than the joint PMF/PDF of a random sample, evaluated at a particular observed instance  $\vec{y}$ .



# Simplification

- Now, if we assume an i.i.d. sample, we can expand things a bit.
- For instance, if  $Y_1, \dots, Y_n$  are i.i.d. discrete random variables from a distribution with mass function  $p(y; \theta)$ , then

$$\mathcal{L}_{\vec{y}}(\theta) = p_{X_1, X_2, \cdots, X_n}(X_1, X_2, \cdots, X_n)$$
  
=  $p_{X_1}(X_1; \theta) \times p_{X_2}(X_2; \theta) \times \cdots \times p_{X_n}(X_n; \theta) = \prod_{i=1}^n p(X_i; \theta)$ 

Topic 3 | Ethan P. Marzban PSTAT 120B, Sum. Sess. A, 2024 Page 5/36



# Simplification

• Similarly, if  $Y_1, \dots, Y_n$  are i.i.d. continuous random variables from a distribution with density function  $f(y; \theta)$ , then

$$\mathcal{L}_{\vec{y}}(\theta) = f_{X_1, X_2, \cdots, X_n}(x_1, x_2, \cdots, x_n)$$
  
=  $f_{X_1}(x_1; \theta) \times f_{X_2}(x_2; \theta) \times \cdots \times f_{X_n}(x_n; \theta) = \prod_{i=1}^n f(x_i; \theta)$ 

Topic 3 | Ethan P. Marzban PSTAT 120B, Sum. Sess. A, 2024 Page 6/36



#### Example

The weight of a randomly-selected DSH cat is assumed to be normally distributed about some unknown mean  $\mu$  and with some known standard deviation  $\sigma = 2$  lbs. An i.i.d. random sample of 3 cats is taken; their weights are 8.2 lbs, 16.2 lbs, and 14.1 lbs. What is the likelihood of this sample? (Remember that this will be a function of  $\mu$ !)



- Let  $Y_i$  denote the weight of a randomly-selected DSH cat; then  $Y_1, Y_2, \dots \stackrel{\text{i.i.d.}}{\sim} \mathcal{N}(\mu, 4)$ .
- Hence, the density of Y<sub>i</sub> at a point y<sub>i</sub> is given by the density of a *N*(μ, 4) distribution, evaluated at y<sub>i</sub>:

$$f(y_i;\mu) = rac{1}{2\sqrt{2\pi}} e^{-rac{1}{8}(y_i-\mu)^2}$$

Topic 3 | Ethan P. Marzban PSTAT 120B, Sum. Sess. A, 2024 Page 8/36

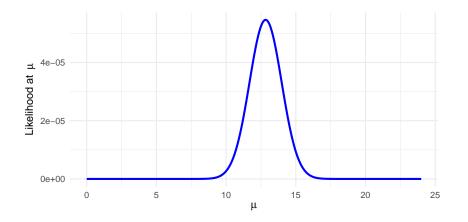


• Therefore,

$$\mathcal{L}_{(8.2,16.2,14,1)}(\mu) = f(8.2;\mu) \times f(16.2;\mu) \times f(14.1;\mu)$$
  
=  $\left(\frac{1}{2\sqrt{2\pi}}e^{-\frac{1}{8}(8.2-\mu)^2}\right) \times \left(\frac{1}{2\sqrt{2\pi}}e^{-\frac{1}{8}(16.2-\mu)^2}\right) \times \left(\frac{1}{2\sqrt{2\pi}}e^{-\frac{1}{8}(14.1-\mu)^2}\right)$   
=  $\left(\frac{1}{2\pi}\right)^3 \exp\left\{-\frac{1}{8}[(8.2-\mu)^2 + (16.2-\mu)^2 + (14.1-\mu)^2]\right\}$ 

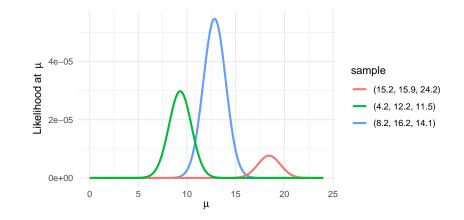
Topic 3 | Ethan P. Marzban PSTAT 120B, Sum. Sess. A, 2024 Page 9/36





Topic 3 | Ethan P. Marzban PSTAT 120B, Sum. Sess. A, 2024 Page 10/36





Topic 3 | Ethan P. Marzban PSTAT 120B, Sum. Sess. A, 2024 Page 11/36

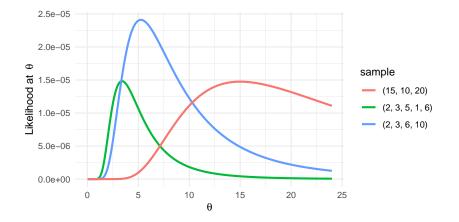


#### Example

The wait time of a randomly-selected person at the DMV follows an exponential distribution with unknown parameter  $\theta$ . Assuming an i.i.d. sample  $\{Y_i\}_{i=1}^n$  of wait times and their corresponding observed instances  $\{y_i\}_{i=1}^n$ , what is the likelihood as a function of  $\theta$  and  $\{y_i\}_{i=1}^n$ ?

• Let's do this one on the board.





Topic 3 | Ethan P. Marzban PSTAT 120B, Sum. Sess. A, 2024 Page 13/36



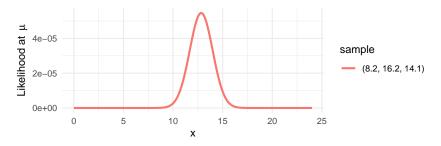
### Leadup

- Alright, so that's what a likelihood is. Why do we care?
- Again I think of the likelihood as, well, the *likelihood* of a particular value of  $\theta$ , given the data we observed.
  - Given that three randomly-selected cats weigh 8.2, 16.2, and 14.1 lbs, how likely is it that the true average weight of all cats is 10 lbs? 10.2 lbs? 11.4 lbs?
- So, here's the clever idea of how to leverage this to construct an estimator for θ - why don't we choose θ to maximize the likelihood of a particular sample!
- This is the idea behind maximum likelihood estimation.

### Maximum Likelihood Estimation

Topic 3 | Ethan P. Marzban PSTAT 120B, Sum. Sess. A, 2024 Page 15/36

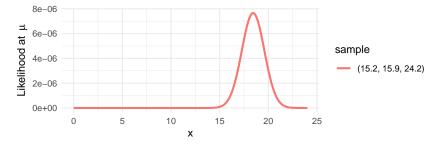




• Given that we observed cat weights of 8.2, 16.2, and 14.1 lbs, the most plausible value for  $\mu$  (i.e. the point corresponding to the highest likelihood) is around 13. Hence, a "good" estimate for  $\mu$ , given the sample we observed, is around 13.

Topic 3 | Ethan P. Marzban PSTAT 120B, Sum. Sess. A, 2024 Page 16/36





• Given that we observed cat weights of 15.2, 15.9, and 24.2 lbs, the most plausible value for  $\mu$  (i.e. the point corresponding to the highest likelihood) is around 18.5 Hence, a "good" estimate for  $\mu$ , given the sample we observed, is around 18.5

Topic 3 | Ethan P. Marzban PSTAT 120B, Sum. Sess. A, 2024 Page 17/36



- The textbook has another (in my opinion) nice way of introducing the notion of maximum likelihood estimation.
- Say we have a bucket containing 3 marbles, some of which are blue and some of which are gold.
- Suppose we take a sample of 2 marbles, and observe that they are both gold. What is a "good" guess for the total number of gold marbles in the bucket?
- Let X denote the number of gold marbles in a sample of 2, taken at random and without replacement from a bucket containing 3 marbles,  $\gamma$  of which are gold. Then

```
X \sim \text{HyperGeom}(3, \gamma, 2)
```



• If there are only 2 gold marbles in the bucket, then the probability of observing the 2 gold marbles we did in our sample is given by

$$\mathbb{P}(X=2) = \frac{\binom{2}{2}\binom{1}{0}}{\binom{3}{2}} = \frac{1}{3}$$

• If there are 3 gold marbles in the bucket, then the probability of observing the 2 gold marbles we did in our sample is given by

$$\mathbb{P}(X=2) = \frac{\binom{3}{2}}{\binom{3}{2}} = 1$$

• So,  $\gamma =$  3 leads to a higher *likelihood* of having observed the 2 gold marbles we did than  $\gamma =$  2.

Topic 3 | Ethan P. Marzban PSTAT 120B, Sum. Sess. A, 2024 Page 19/36



# Maximum Likelihood Estimator

#### **Definition (Maximum Likelihood Estimator)**

Given a random sample  $\vec{\mathbf{Y}} = {\{\mathbf{Y}_i\}_{i=1}^n}$  from a population with unknown parameter  $\theta$ , we define the **maximum likelihood estimator** for  $\theta$ , denoted  $\hat{\theta}_{MLE}$ , as

$$\widehat{ heta}_{\mathsf{MLE}} = ext{arg} \, \max_{ heta} \left\{ \mathcal{L}_{ec{m{ extbf{v}}}}( heta) 
ight\}$$

• Notice that when finding the MLE, we evaluate the likelihood at the *random* sample (so that we obtain a *random* estimator). More on that later.

Topic 3 | Ethan P. Marzban PSTAT 120B, Sum. Sess. A, 2024 Page 20/36



### Leadup

- Now, recall that if our sample is i.i.d., then the likelihood becomes a product of several terms.
- Hence, maximizing the likelihood would require us to take the derivative of a function consisting of a product of a bunch of terms, which would therefore require several applications of the product rule (for derivatives).
- As such, the likelihood is somewhat rarely maximized directly. Instead, we make use of a clever fact: given a function f(x) maximized at a point x' and a strictly increasing function  $g(\cdot)$ , then  $(f \circ g)$  is also maximized at x'.



# Log-Likelihood

• Motivated by this, we define the following quantity:

#### **Definition (Log-Likelihood)**

Given an observation  $\vec{y}$  of a sample  $\vec{Y}$  and the corresponding likelihood  $\mathcal{L}_{\vec{y}}(\theta)$ , we define the **log likelihood**, notated  $\ell_{\vec{y}}(\theta)$ , to be the natural logarithm of the likelihood. That is,

$$\ell_{\vec{\pmb{y}}}( heta) = \ln \mathcal{L}_{\vec{\pmb{y}}}( heta)$$

Topic 3 | Ethan P. Marzban PSTAT 120B, Sum. Sess. A, 2024 Page 22/36



# Log-Likelihood

- Since the logarithm is a strictly increasing function, the value that maximizes the log-likelihood will be the same value that maximizes the likelihood.
- That is, the MLE is equivalently given by the maximizing value of the log-likelihood.
- Furthermore, recall that logarithm of products are simply sums of logarithms!
- This is the guiding reason behind why we often maximize the *log*-likelihood, as opposed to the likelihood itself maximizing the log-likelihood typically involves only taking the *sum* of several derivatives.



# Log-Likelihood

• More explicitly, suppose we have a continuous sample  $\vec{\mathbf{Y}}$ . Then

$$\mathcal{L}_{\vec{\mathbf{Y}}}(\theta) = \prod_{i=1}^{n} f(\mathbf{Y}_{i};\theta)$$

• Therefore,

$$\ell_{\vec{\mathbf{Y}}}(\theta) = \ln\left[\prod_{i=1}^{n} f(\mathbf{Y}_{i}; \theta)\right] = \sum_{i=1}^{n} \ln f(\mathbf{Y}_{i}; \theta)$$

#### which is much easier to differentiate than the original likelihood.

Topic 3 | Ethan P. Marzban PSTAT 120B, Sum. Sess. A, 2024 Page 24/36



# Example Given $Y_1, \dots, Y_n \stackrel{\text{i.i.d.}}{\sim} \text{Exp}(\theta)$ , derive an expression for $\widehat{\theta}_{\text{MLE}}$ , the maximum likelihood estimator for $\theta$ .



• We've previously seen that

$$\mathcal{L}_{\vec{\mathbf{Y}}}(\theta) = \left(\frac{1}{\theta}\right)^n \cdot \exp\left\{-\frac{1}{\theta}\sum_{i=1}^n \mathbf{Y}_i\right\} \cdot \prod_{i=1}^n \mathbb{1}_{\{\mathbf{Y}_i \ge 0\}}$$

• The log-likelihood is therefore given by

$$\ell_{\vec{\mathbf{Y}}}(\theta) = -n \ln(\theta) - \frac{1}{\theta} \sum_{i=1}^{n} Y_i + \sum_{i=1}^{n} \ln \mathbb{1}_{\{Y_i \ge 0\}}$$

Topic 3 | Ethan P. Marzban PSTAT 120B, Sum. Sess. A, 2024 Page 26/36



• The derivative of the log-likelihood wrt.  $\theta$  is:

$$rac{\partial}{\partial heta} \ell_{ec{\mathbf{Y}}}( heta) = -rac{\mathbf{n}}{ heta} + rac{\mathbf{1}}{ heta^2} \sum_{i=1}^n \mathbf{Y}_i$$

• Therefore,  $\widehat{\theta}_{\text{MLE}}$  satisfies

$$-rac{n}{\widehat{ heta}_{\mathsf{MLE}}}+rac{1}{\widehat{ heta}_{\mathsf{MLE}}^2}\sum_{i=1}^n Y_i=\mathsf{O}$$

• Solving and simplifying yields  $\hat{\theta}_{MLE} = \overline{Y}_n$ .

Topic 3 | Ethan P. Marzban PSTAT 120B, Sum. Sess. A, 2024 Page 27/36



### Multi-Parameter Case

- If the underlying population distribution has multiple parameters, we can still find maximum likelihood estimators for each by *jointly* maximizing the likelihood.
- In practice, this typically amounts to taking derivatives wrt. each of the parameters of interest, setting these derivatives equal to zero, and solving the resulting *system* of equations.



### Example

Given  $Y_1, \dots, Y_n \stackrel{\text{i.i.d.}}{\sim} \mathcal{N}(\mu, \sigma^2)$  where both  $\mu \in \mathbb{R}$  and  $\sigma^2 > 0$  are unknown parameters, find maximum likelihood estimators for both  $\mu$  and  $\sigma^2$ .

• You'll work through this during Discussion Section.



# Example Given $Y_1, \dots, Y_n \stackrel{\text{i.i.d.}}{\sim} \text{Unif}[0, \theta]$ where $\theta > 0$ is an unknown parameter, find $\hat{\theta}_{\text{MLE}}$ , the maximum likelihood estimator for $\theta$ .



• Let's begin as we did before, by first finding the likelihood:

$$\mathcal{L}_{\vec{\mathbf{y}}}(\theta) = \prod_{i=1}^{n} f(\mathbf{Y}_{i}; \theta) = \prod_{i=1}^{n} \left[ \frac{1}{\theta} \cdot \mathbb{1}_{\{0 \le \mathbf{Y}_{i} \le \theta\}} \right]$$
$$= \left( \frac{1}{\theta} \right)^{n} \cdot \prod_{i=1}^{n} \mathbb{1}_{\{0 \le \mathbf{Y}_{i} \le \theta\}}$$

• First note: the likelihood is **<u>NOT</u>** just equal to  $(1/\theta)^n$ !!! The product of indicators is **<u>ABSOLUTELY</u>** a part of the likelihood. In fact, let's focus on that product a bit.

Topic 3 | Ethan P. Marzban PSTAT 120B, Sum. Sess. A, 2024 Page 31/36



• The entire product (of indicators) is nonzero only when all of the constituent indicators are nonzero. This only happens when all of the  $Y_i$ 's are greater than 0 and less than  $\theta$ , which occurs when  $Y_{(1)} \ge 0$  and  $Y_{(n)} \le \theta$ . Therefore:

$$\prod_{i=1}^{n} \mathbb{1}_{\{0 \le Y_i \le \theta\}} = \mathbb{1}_{\{Y_{(1)} \ge 0\}} \cdot \mathbb{1}_{\{Y_{(n)} \le \theta\}}$$

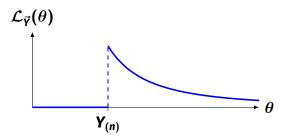
and our likelihood can be written as

$$\mathcal{L}_{\vec{\mathbf{y}}}(\theta) = \left(\frac{1}{\theta}\right)^{n} \cdot \mathbb{1}_{\{Y_{(1)} \geq 0\}} \cdot \mathbb{1}_{\{Y_{(n)} \leq \theta\}}$$

Topic 3 | Ethan P. Marzban PSTAT 120B, Sum. Sess. A, 2024 Page 32/36



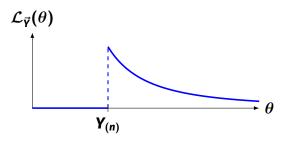
- Question is this differentiable in  $\theta$ ?
- The answer is most definitively "no," because of the indicator.
- More specifically, here's a sketch of what the likelihood looks like:



Topic 3 | Ethan P. Marzban PSTAT 120B, Sum. Sess. A, 2024 Page 33/36



- Of course, just because the likelihood is nondifferentiable doesn't mean that it doesn't have a maximizing value.
- Indeed, just looking at the graph of  $\mathcal{L}_{\vec{\mathbf{y}}}(\theta)$ , we can see that it is maximized when  $\theta$  equals  $Y_{(n)}$ :



Topic 3 | Ethan P. Marzban PSTAT 120B, Sum. Sess. A, 2024 Page 34/36



• So, we find

arg max 
$$\{\mathcal{L}_{\vec{\mathbf{Y}}}(\theta)\} =: \widehat{\theta}_{\mathsf{MLE}} = \mathbf{Y}_{(n)}$$

• How could we have arrived at this conclusion without sketching the likelihood?



• Here's how I like to think about things. Take a look again at the parts of the likelihood that depend on  $\theta$ ;

$$\mathcal{L}_{\vec{\mathbf{Y}}}(\theta) \propto \left(rac{1}{ heta}
ight)^n \cdot \mathbbm{1}_{\{\theta \geq Y_{(n)}\}}$$

• The term  $(1/\theta)^n$  is a decreasing function in  $\theta$ , meaning it is maximized by setting  $\theta$  to be as small as possible. The term  $\mathbb{1}_{\{\theta \ge Y_{(n)}\}}$  constrains  $\theta$ to be no smaller than  $Y_{(n)}$ . Hence, combining these two facts, we see that the likelihood is maximized by setting  $\theta$  to be  $Y_{(n)}$ , as we saw before.

Topic 3 | Ethan P. Marzban PSTAT 120B, Sum. Sess. A, 2024 Page 36/36